Our aim is to strive towards a zero-waste future to help reduce air pollution and improve health and hygiene. We spread awareness and offered training to households, schools, universities, corporations and communities. Our pilot started with 50 homes which then enabled us to scale it to over 450 homes in 5 colonies.

We developed tool-kits for awareness and implementation such as visual charts, boxes, bags and stickers with content in English and Hindi which was made out of recycled materials. We were doing monthly door to door pick up service for recyclable waste and to sent it to the recycling bins with the help of waste management workers. We leveraged social media for creating awareness of our cause and some leading news papers covered our story. Our impact translates to saving an equivalent of 324 Trees, 23878 L of oil, 443456 L of water, 4264 lbs of carbon dioxide, 85 cubic meters of landfill space and electricity enough to power 25584 average Indian households.

We have a lot of plans moving forward and would like to educate different residential communities and schools of Delhi; work on a curriculum on waste sensitization in over 800+ CBSE schools across Delhi, reaching a minimum of 400,000 students and more.